



7th Annual Prowess Conference **Marketing Opportunities**

Exhibition Space:

Exhibitors will be prominently placed in areas of the conference venue, ensuring maximum exposure to all delegates for the duration of the conference.

Full exhibitor contact details together with a brief statement about your business will be included in the packs received by each delegate.

As we always receive more applications for exhibition space than we have available, you are advised to reserve your space without delay.

Cost:

Standard exhibitor rate	£300 + VAT
Prowess member rate	£250 + VAT

This price includes:

- 6ft x 2ft 6in table with space at the side for a pop-up stand if required and 1 chair (display panels not included)
- 1 free place at the conference
- Exhibitor's entry in the delegate list (*100 words maximum*) which will be included in the delegate pack

Please note: Exhibitors wishing to bring along an exhibition assistant should contact Beth Roberts at Prowess@nfea.com to discuss specific requirements.

Delegate Pack Insert:

Inserting promotional literature is another opportunity to bring your product or service to the attention of every delegate.

Cost:

For including one flyer in each delegate pack (*flyers are subject to approval by Prowess*)

Non-Prowess member	£100 + VAT
Prowess member organisations	£75 + VAT

For further information on marketing opportunities contact
Bethan Roberts email Prowess@nfea.com; tel: 01234 831623
or return the fax-back form overleaf to 01234 831625 to confirm your reservation

7th Annual Prowess Conference

Exhibition Space & Delegate Pack Insert Booking Form

Please complete this form and fax back to Prowess +44 (0)1234 831625

I would like to reserve:	Standard Rate	√	Member Rate	√
Exhibition space – please tick the appropriate box	£353.50	<input type="checkbox"/>	£293.75	<input type="checkbox"/>
Delegate Pack Insert – please tick appropriate box and attach flyer for approval	£117.50	<input type="checkbox"/>	£88.12	<input type="checkbox"/>
Total payable:				

Exhibitors: please provide a maximum of 100 words to describe your organisation plus contact details and web address for inclusion in our delegate list. Please tick the boxes below to indicate if you will require a power supply and if you will be bringing pop-up display stands.

- Pop Up Display – Please provide dimensions of erected unit: Width_____ Depth_____
- Power Supply – Exhibitors must provide their own extension cables/leads

Cheques should be made payable to Prowess or via BACS to:

Bank: Barclays Bank Sort Code: 20-51-01 A/c Number: 40320056

Section 1: details of person reserving exhibition space or inserts for delegate packs

Name:	Organisation:
Address:	
Post Code:	Email:
Telephone:	Fax:

Section 2: details of where invoice should be sent (if different to above)

Name:	Organisation:
Address:	
Post Code:	Email:
Telephone:	Fax:

Purchase Order or reference number:

Section 3: details for inclusion in the conference delegate handbook

Organisation or Business Name:	
Description (max 100 words)	
Telephone:	Contact:
Email:	Web:

Signature:

Date:

Any queries, please contact Beth Roberts, Conference and Events Organiser at
Prowess@nfea.com or on +44 (0)1234 831623